

# BE THE HERO UPGRADE YOUR CLIENTS TODAY.

**THE BE THE HERO PROGRAM IS NOW AVAILABLE TO ALL TRAVEL ADVISORS!**

Your clients can take advantage of many unique stateroom upgrade opportunities—so, don't miss out! Log-in to GoCCL Navigator Dashboard on the homepage today to take advantage of this exciting program that gives you the special opportunity to upgrade your clients while putting more money in your pocket.

## BENEFITS OF THE PROGRAM

**Top 5 reasons to Be the Hero today:**

- 1.** Upgrade your client's holiday experience and your commission! Guest who sail in higher occupancy cabins are more likely to keep wanting staterooms with great views.
- 2.** Give your clients the VIP treatment. You will receive special rates\*, and opportunities to get that ocean view or balcony cabin your clients always wanted.
- 3.** Simple & easy to use! You can view and upgrade your clients in a few clicks from GoCCL.com.au, or your clients can view and book their own upgrades through "My Cruise Manager". You get the extra commission either way.
- 4.** Get the word out! It's easy to let your clients know of these offers through email, social media, in-person or a call — you pick!
- 5.** Be the Hero is your opportunity to turn your clients into customers for life!

\*Based on availability

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**INTRODUCING  
NEW PROGRAM  
UPDATES!**



## HOW TO PARTICIPATE?

- Your agency is automatically part of the program — it's that easy.
- To view your active Be The Hero upgrade offers available for redemption log-in to GoCCL Navigator, and view offers in your Dashboard.
- Be the hero! Share the offer with your clients, and get them that upgrade!
- Be The Hero offers are now available for guests to view directly through "My Cruise Manager" and book— making it easier than ever to point your clients to their offers.



## GET STARTED TODAY!

If you have any questions reach out to your BDM, or email [tradesupport@carnival.com](mailto:tradesupport@carnival.com)